



China National Tourism Administration Overseas Offices	
China National Tourism Administration Tokyo Office #105-0001 Ari China Building 8F, 2-1-2 Toranomon, Minato-ku, Tokyo, Japan Tel: +81-3-2621-4886 Fax: +81-3-2621-4888 Web: www.cntr-o.jp E-mail: tokyo@cntr-o.jp	China National Tourist Office, London 71 Warwick Road, London, SW9 9HS, UK Tel: +44-20-7373-0889 Fax: +44-20-7373-0889 Web: www.cntr-o.uk E-mail: london@cntr-o.uk
China National Tourism Administration Osaka Office #556-0017 OCTAT Building 4F, Minatomachi, Naniwa-ku, Osaka, Japan Tel: +81-6-6635-3280 Fax: +81-6-6635-3281 Web: www.cntr-oosaka.jp E-mail: osaka@cntr-o.jp	Office National du Tourisme de Chine, Paris 16 Rue de Belfort, 75008 Paris, France Tel: +33-1-4375-1010 Fax: +33-1-4375-1028 Web: www.china-tourism.fr E-mail: paris@cntr-o.fr
China National Tourist Office, Singapore #09897 Temasek Boulevard, #12-02A Suntec Tower One, Singapore 098987 Tel: +65-6337-2220 Fax: +65-6338-0777 E-mail: singapore@cntr-o.sg	Fremdenverkehrsamt der VR China in Frankfurt Bockenlandstr. 6, D-60433 Frankfurt, Deutschland Tel: +49-69-9514-0310 Fax: +49-69-9514-0300 Web: www.china-tourism.de E-mail: info@china-tourism.de
China National Tourist Office, Kathmandu 4242 Techno Gate, Pashupatin, Lalitpur, Kathmandu, Nepal Tel: +977-1-4400-1054 Fax: +977-1-4400-1053 E-mail: nepal@cntr-o.gn	Oficina Nacional de Turismo de China en Madrid C/Gran Vía, 31, 2º, Plaza de España, 28013, Madrid Tel: +34-91-548-0011 Fax: +34-91-548-0997 Web: www.cntr-o.org.es E-mail: madrid@cntr-o.gn
China National Tourist Office, Seoul #151 Donggugil Bldg. 3F, Tonggugil, Chung-gu, Seoul 150-706, Korea Tel: +82-2-773-0393 Fax: +82-2-797-3210 Web: www.cntr-o.kr E-mail: seoul@cntr-o.kr	Fremdenverkehrsamt der VR China in Zürich Bachstrasse 6, D-8002 Zürich, Schweiz Tel: +41-44-201-8877 Fax: +41-44-201-8878 Web: www.china-tourism.ch E-mail: zurchi@cntr-o.gn
China National Tourist Office, New Delhi D-16, Malcha Marg, Chanakya, New Delhi-110021, India Tel: +91-11-4168-0410 Fax: +91-11-4168-0541 Web: www.cntr-o.org.in E-mail: mco@cntr-o.org.in	China National Tourist Office, Moscow Kishinevskaya St. 14-3, Moscow, 117116, Russia Tel: +7-495-645-0269 Fax: +7-495-642-8787 Web: www.welcomechina.ru E-mail: mco@cntr-o.ru
China National Tourist Office, Sydney 1161 Pitt St, 234 George Street, Sydney NSW 2000, Australia Tel: +61-2-9252-9638 Fax: +61-2-9252-2728 Web: www.cntr-o.org.au E-mail: sydney@cntr-o.org.au	Ufficio Nazionale del Turismo Cinese, Roma Via Nazionale 75, 00184, Roma, Italy Tel: +39-6-482-4888 Fax: +39-6-4891-3429 Web: www.turismochina.it E-mail: info@turismochina.it
China National Tourist Office, New York 275 Lexington Ave., 35th Floor, New York, NY 10017, USA Tel: +1-212-769-8218 Fax: +1-212-769-8900 Web: www.cntr-o.org E-mail: info@cntr-o.org	Asia Tourism Exchange Center Limited 11, 28F, 1st East Finance Center, 16, Henan Road, Hong Kong Tel: +852-2863-0900 Fax: +852-2861-1371 E-mail: ase@cntr-o.org
China National Tourist Office, Los Angeles 550 North Brand Boulevard, Suite 900, Century City, CA 90068, USA Tel: +1-818-545-7027 Fax: +1-818-545-7006 Web: www.cntr-o.org E-mail: la@cntr-o.org	Association for Tourism Exchange Across the Taiwan Straits, Taipei Office 1st Floor, Second Section of Sun Yat-sen Road, Daan District, Taipei, Taiwan Tel: +886-2-2701-2188 Fax: +886-2-2701-2180 E-mail: ase@cntr-o.org
China National Tourist Office, Toronto 480 Denison Ave., Suite 1000, Toronto, Ontario M5T 1C7, Canada Tel: +1-416-589-8856 Fax: +1-416-589-8382 Web: www.tourismchina.org www.guotourchina.com E-mail: cntr-o@toronto.cntr-o.org	Association for Tourism Exchange Across the Taiwan Straits, Kaohsiung Sub-office Room C, 10F, Chung Cheng Building, No. 2, Chung Cheng 3rd Road, Kaohsiung, Taiwan Tel: +886-7-238-0999 Fax: +886-7-238-0399 E-mail: ase@cntr-o.org
China National Tourism Administration www.travelchina.gov.cn	

Recommended Tourist Itineraries

- Shenzhen Urban Area**
Route: Overseas Chinese Town - East Gate Old Street - Diwang Building - Lotus Hill - Shenzhen North Axis - Wutong Mountain
Sight: This route provides the characteristic sights of the old urban area, with bustling ancient streets and modern urban landscapes, and allows tourists to experience the natural beauty of this urban area.
- Shenzhen East**
Route: OCT East - Dameisha - Xiaomeisha - Minsk World - Chung Ying Street - Dapeng Fortress
Sight: This is a tourist route of Shenzhen East, which integrates coastal sights, leisure and recreation, cultural landscapes and an ancient town. The diverse elegant landscapes concentrated into this short tour are well worth the trip.
- Shenzhen West**
Route: Shekou Sea World-Evergreen Resort-Chiwan Shenggai-Mission Hills-Waterlands Resort
Sight: This is a tourist route of Shenzhen West, including its dense, bustling coastal towns, high-end mission hills, Sea World, and the original eco-system of the Guangming Farm and Waterlands Resort, allowing tourists to appreciate beautiful sea-side scenery.

Shenzhen Overview

Shenzhen is the first special economic zone developed during Deng Xiaoping's reforms of the 1980s. From a small town beside the South China Sea to a world-class metropolis joining hands with Hong Kong, it is a brilliant model of China's reform and opening up.

Affected by monsoons, the city has a prevalent southeast wind in the summer, with low-pressure monsoons and tropical cyclones and high temperatures and rain. During other seasons, its prevalent northeast monsoons

Shenzhen comprises 6 municipal districts, and the City Hall is located in Futian District.

Area & Population
2,007 square kilometers.
By the end of 2012, the permanent population was 10.55 million.

Administrative Divisions
Shenzhen comprises 6 municipal districts, and the City Hall is located in Futian District.

New Look of Metropolis

Diwang Sightseeing
The Diwang Building is a 69-story skyscraper, the highest one in Shenzhen. On the top of the building is the first high-rise viewing floor, which provides tourists with a 360 degree panorama of Shenzhen and Hong Kong.

Huaqiang North Commercial District
The Huaqiang North Commercial

District is one of the most traditional and most popular commercial areas, gathering more than 700 businesses from dozens of industries including electronics, garments, general merchandise, catering and hotels, etc.

Shenzhen North Axis
Shenzhen North Axis is one of three axes in the city, and is the most bustling area of Shenzhen. Numerous buildings representing the local architecture are distributed throughout this area.

OCT Tourist Resort

The OCT Tourist Resort is a tourist holiday zone featuring various cultural tourist sites. It contains four themes: Splendid China, China Folk Culture Villages, Window of the World and Happy Valley, as well as other cultural tourist facilities.

Happy Valley
Happy Valley is a large theme park inside Overseas Chinese Town (OCT). As a modern Chinese theme park, it provides a beautiful, pleasant environment and nine themed areas including the Spanish Square, Magic Castle, and Adventure Mountain etc.

Splendid China
Also known as the "Lilliput of Shenzhen," Splendid China is a real miniature scenic spot with the largest area and the richest contents in the world. Its scenic spots are arranged according to the positions of Chinese territory and mostly built to a scale of 1:15.

Window of the World
Window of the World is an artificial theme park integrating world wonders, historic relics, ancient and modern scenic spots and natural landscapes. The park is divided into eight areas such as the World Square, Area of Asia and World Sculpture Garden, etc.

OCT Tourist Area

China Folk Culture Villages
China Folk Culture Villages is known as the "China Folk Customs Museum." 24 villages of 21 ethnic groups built to scale offer collections of garments, styles and folk art of ethnic groups of different parts of China.

OCT Art and Design Gallery
The OCT Art and Design Gallery is an art gallery themed on cutting-edge design. With a primary focus on promoting cutting-edge design, the art gallery focuses on modern art and various art activities.

He Xiangning Art Museum
The He Xiangning Art Museum mainly engages in collection, display and research of He Xiangning's calligraphy and painted

OCT Tourist Area

OCT Tourism Carnival
The OCT Tourism Carnival was started for, but not limited to, tourism. With a carnival spirit at its core, it combines tourism, culture, art and other elements and has exciting programs and activities. Totally awesome!

Maya Carnival of Happy Valley
The Maya Carnival of Happy Valley often holds a water carnival, Samba carnival, Africa's Uganda and Europe's Moulin Rouge styled carnivals, a rock music carnival and other themed carnival activities as well as passionate Samba dance performances.

OCT East

OCT East is a large comprehensive state ecological tourism demonstration zone, and mainly includes 6 areas: the Grand Canyon Ecological Park, Chasi Valley, Leisure Park, Yuntai Valley Sports Park, Dahuxing Temple, the hotel themed community and Horizon House, reflecting the harmonious coexistence of human and nature.
Website: www.octeast.com

Grand Canyon
The Grand Canyon Ecological Park

Wind Valley
The Wind Valley Country Sport Park is a golf-based outdoor sports and leisure wonder land. It is a training base for outdoor Olympic sports and field expansion.

Coastal Sights

Chiwan Shenggai
Chiwan Shenggai is located on the Nantou Peninsula. Supported by the Chiwan Harbor and centered at the Tianhou Palace, it integrates coastal landscapes, imperial mausoleums, ancient temples, Chiwan fortresses, the mist of Mount Nan, the holy land of martial arts, the inscribed styles of many generations and other wonderful sights.

Dameisha
Dameisha Seashore Park leans against hills, adjoins the sea and has unique mountain and ocean landscapes. Its 1,800-meter-long beach is embedded among green hills and blue seas and features clear seawater, vast beaches, and fine soft sand.

City Park

Wutong Mountain
Wutong Mountain is a natural scenic spot incorporating the seashore, hills, natural vegetation and other sights, characterized by its rare, elegant, tranquil and spacious landscape. Its waterfall, odd stones, ancient trees, emerald bamboo and wonderful views are remarkably fascinating.

Lotus Hill
The Lotus Hill has attracted tourists with its refreshing and elegant views, and simple unadorned style. Standing on a marble podium at the peak and looking down at the city, you will enjoy a panoramic view of the region.

Shenzhen Expo Garden
Shenzhen International Garden and Flower Expo Park is a municipal park boasting the latest, prettiest and most abundant sights in Shenzhen at present, allowing tourists to feel the peaceful elegance of classical gardens and appreciate exotic styles.

Urban Leisure

Mission Hills
With 12 courses and 216 holes, Mission Hills is the largest golf course in the world and has tennis and squash courts, billiards, volleyball and badminton courts, etc. It is a large-scale comprehensive sports and leisure facility.
Website: www.missionhillschina.com

Minsk World
Minsk World is China's first military themed park with aircraft carriers as its focus. The Aircraft Carrier World is based on

Dapeng New District

Dapeng Fortress
Dapeng Fortress was a coastal defense military fortress in South China during the Ming and Qing dynasties. The solemn and majestic ancient town, with simple and unadorned city gates, well-preserved residences from the Ming and Qing dynasties and zigzagging lanes lined with flagstones, offers a tranquil and ancient sight.

Daya Bay
Daya Bay is a bright pearl in the South China Sea, and boasts a long and zigzagging golden coast with soft and delicate sand. Nearly a hundred multi-form islets are distributed here in a crescent shape. It is also known as the "small Gullin at sea."

Dongchong-Xichong
Dongchong-Xichong is known as the "Paradise of Shenzhen," and has sandy shores, gravel beaches, islands, reefs, sea worn rocks, caves, bridges, columns and

Accommodations & Travel Services

Accommodations

Name	Star-rate	Add	Tel
Shangri-La Hotel Shenzhen	5	No.1002 Jianshe Rd., East Side of Train Station, Shenzhen	755-82330888
WONGTEE V Hotel Shenzhen	5	Huanggang Business Center No.2028 Jintian Rd., Shenzhen	755-88911111
Venice Hotel Shenzhen	5	No.9026 Shennan Ave., Overseas Chinese town, Nanshan District, Shenzhen	755-26936888
Zhongshan International Hotel	5	No.21 E. Ring 2nd Rd., Baotian District, Shenzhen	755-80888333
Royal Suites and Towers Hotel	5	No.1003 Shennan E. Rd., Luohu District, Shenzhen	755-25130999
Pengke Impetuous Hotel	4	No.1076 Heping Rd., Luohu District, Shenzhen	755-61864666
Home Ford Hotel (Chunfeng)	4	No.3011 Chunfeng Rd., Luohu District, Shenzhen	755-82333388
Great Wall Hotel	3	No.2086 Hongguai Rd., Luohu District, Shenzhen	755-25583369
Xinyue Hotel	4	No.2062 Nanshan Rd., Nanshan District, Shenzhen	755-85000555

Travel Services

Name	Add	Tel
China Travel Service Shenzhen	No.2 Chuanshi St. Heping Rd., Luohu District, Shenzhen	755-82477050
China Travel Service Shenzhen	6F floor CTS Building, No.3023 Remin S. Rd., Luohu District, Shenzhen	755-82255888
Hu Spring International Travel Service Shenzhen	No.31 Haoye Rd., Baotian District, Shenzhen	755-23714593
China Youth Travel Service Shenzhen	13F Floor Xin'an Buildings, No.3099 Remin S. Rd., Luohu District, Shenzhen	755-82255888

Transportation

By Air
Located in the Fuyong Neighborhood, Bao'an District, Shenzhen, Shenzhen Bao'an International Airport is China's fourth largest airport. It is 32 km away from the urban area, around a 30-45 minutes drive. The airport has opened more than 110 domestic routes and 14 international routes.

By Railway
Shenzhen has three railway stations: the Shenzhen Railway Station, Shenzhen West Railway Station and Shenzhen North Railway Station. Among them, the Shenzhen Railway Station dispatches around 110 intercity CRH trains to Guangzhou and around 20 ordinary long-distance trains. The Shenzhen West Railway Station is mainly used as a station for ordinary trains. The Shenzhen North Railway Station is a high-speed train station.

By Road
Shenzhen has eight intercity bus terminals and a number of passenger distribution points with opened routes covering main provinces

Dining

In Shenzhen, primarily a city of emigrants, cuisines from almost every different part of the country can be found. Naturally, Cantonese cuisine is the most popular, since it is a city of Guangdong. Shenzhen is close to the sea, so visitors must sample the seafood. Xixiang Metapeneaeus Ensis, Nan'ao sea urchin, Guangming young pigeon, Fuyong Aconitum fish and other seafood dishes are worth tasting.

East Gate Food Street
Compared to the Huaqiang Food Circle, the East Gate Food Street is more leisurely. Its local snacks are famous throughout Shenzhen. Popular snacks found here include Human's Jewei duck neck, Sichuan's hot and sour rice noodles, and Guangzhou's rice noodle rolls.

Shopping

As a modern metropolis, Shenzhen is also a shopping paradise which gathers various high-level international brands and popular commodities. The three key categories of products visitors can buy here are electronic products, fruit and seafood.

East Gate Commercial Circle
East Gate Pedestrian Street is the commercial area with the longest history in Shenzhen. It boasts the Maoye Department Store, Rainbow Bazaar and other large department stores. Stores of different sizes are spread over the old street. Its long arcade

Other attractions

Shenzhen Convention & Exhibition Center
Shenzhen Convention & Exhibition Center is a beautiful landscape on the south axis of Shenzhen City. With a perfect combination of steel architecture, glass domes and curtain walls, illuminated by colorful lights, it presents an exquisite and elegant sight, known as "Crystal Palace."

Waterlands Resort
Waterlands Resort is the largest and most typical ecological-culture-themed tourist resort in Shenzhen to date. The resort is based on a subtropical coastal wetland ecosystem at the estuary of the Pearl River and has multiple lakes, dense jungles, green grass and fresh air.

Dafen Oil Painting Village
Since 1989, a number of painters moved into the village to create oil paintings and do artwork duplication. An oil painting industry