CT Tourist Resort

中华人民共和国国家旅游局

Tel: +81-3-3591-8686 Fax: +81-3-3591-6886 China National Tourism Administration Osaka Office

Web: www.cnta-osaka.jp E-mail: osaka@cnta.gov.cn China National Tourist Office, Singapore 7 Temasek Boulevard, # 12-02A Suntec Tower One, Singapor

Tel: +65-6337-2220 Fax: +65-6338-0777 E-mail: singapore@cnta.gov.cn China National Tourist Office, Kathmandu

E-mail: nepal @cnta.gov.c China National Tourist Office, Seoul

#1501 Daeyongak Bldg., 97, Toegyero, Chung-ku, Seoul 100 Tel: +82-2-773-0393 Fax: +82-2-757-3210 Web: www.visitchina.or.kr E-mail: cntoseoul@hanmail.ne China National Tourist Office, New Delhi

Tel: +91-11-4168-0541/40 Fax: +91-11-4168-0541 Web: www.cnto.org.in E-mail: info@cnto.org.in China National Tourist Office, Sydney 11th Floor, 234 George Street, Sydney, NSW 2000, Austral

Tel: +61-2-9252-9838 Fax: +61-2-9252-2728 E-mail: sydney@cnta.gov. China National Tourist Office, New York Web: www.cnto.org E-mail: info@cnto.org

China National Tourist Office, Los Angeles Tel: +1-818-545-7507 Fax: +1-818-545-7506

Tel: +1-416-599-6636 Fax: +1-416-599-6382 Web: www.tourismchina.org www.tourismchina-ca.com

Web: www.cntovideo.org E-mail: la@cnto.org China National Tourist Office, Toronto 480 University Ave., Suite 806, Toronto, Ontario M5G1V2, Canad

E-mail: cnto@tourismchina-ca.com

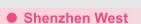
n ecommended Tourist Itineraries

North Axis - Wutong Mountain Sight: This route provides the characteristic sights of the old urban area, with bustling ancient streets and modern urban landscapes, and allows tourists to

Shenzhen East

Route: OCT East - Dameisha - Xiaomeisha -Minsk World - Chung Ying Street - Dapeng Sight: This is a tourist route of Shenzhen East, which

integrates coastal sights, leisure and recreation, cultural landscapes and an ancient town. The diverse elegant landscapes concentrated into this short tour are well worth the trip.



深圳旅遊圖-英文.indd 1

Route: Shekou Sea World-Evergreen Resor Chiwan Shenggai-Mission Hills-Waterlan

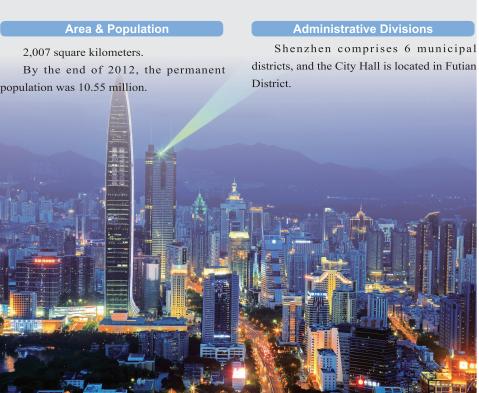
Sight: This is a tourist route of Shenzhen West,



henzhen Overvieu

Shenzhen is the first special economic result in dry weather. zone developed during Deng Xiaoping's Shenzhen is the first special economic reforms of the 1980s. From a small town zone developed during Deng Xiaoping's beside the South China Sea to a world-class reforms of the 1980s and a window of metropolis joining hands with Hong Kong, It China's reform and opening up to the world. is a brilliant model of China's reform and It is an influential international metropolis,

Affected by monsoons, the city has a its speed of development and becoming an prevalent southeast wind in the summer, with important new hi-tech research and low-pressure monsoons and tropical cyclones development and manufacturing base in and high temperatures and rain. During other Southern China. seasons, its prevalent northeast monsoons



Website: www.shenzhentour.com

holiday zone featuring various cultural tourist sites. It contains four themes: Splendid China, China Folk Culture Villages, Window of the World and Happy Valley, as well as other cultural tourist facilities. receiving international attention because of

Happy Valley —

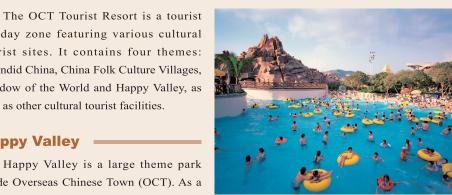
Happy Valley is a large theme park inside Overseas Chinese Town (OCT). As a modern Chinese theme park, it provides a beautiful, pleasant environment and nine themed areas including the Spanish Square, Magic Castle, and Adventure Mountain etc.

Splendid China 🛭 —

Also known as the "Lilliput or Shenzhen," Splendid China is a real miniature scenic spot with the largest area and the richest contents in the world. Its scenic spots are arranged according to the positions of Chinese territory and mostly built to a scale of 1:15.

Window of the World ———

Window of the World is an artificial heme park integrating world wonders, historic relics, ancient and modern scenic spots and natural landscapes. The park is divided into eight areas such as the World Square, Area of Asia and World Sculptur Garden, etc.







CT Tourist Area

China Folk Culture Villages

China Folk Culture Villages is known as the "China Folk Customs Museum." 24 villages of 21 ethnic groups built to scale offer collections of garments, styles and folk art of ethnic groups of different parts of

OCT Art and Design Gallery

The OCT Art and Design Gallery is an art gallery themed on cutting-edge design. With a primary focus on promoting cuttingedge design, the art gallery focuses on modern art and various art activities.

He Xiangning Art Museum

The He Xiangning Art Museum mainly engages in collection, display and research of He Xiangning's calligraphy and painted





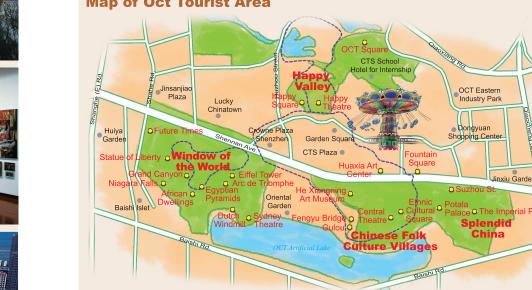
develops art exhibitions and masterpiece

works. It also focuses on related artists, sorts OCT Tourism Carnival out and stores historical records, and

The OCT Tourism Carnival was started for, but not limited to, tourism. With a carnival spirit at its core, it combines tourism, culture, art and other elements and has exciting programs and activities. Totally awesome!

OCT Tourist Area

Map of Oct Tourist Area



Maya Carnival of Happy Valley

often holds a water carnival, Samba carnival,

Africa's Uganda and Europe's Moulin Rouge

styled carnivals, a rock music carnival and

other themed carnival activities as well as

the Soviet Union's retired aircraft carrier

Minsk, and is connected to Minsk Square on

The Evergreen Resort is a leisure

holiday resort with a farm tourism theme.

and Fruit Garden, Butterfly Valley, Pottery

House and Horticulture House, etc., and

recreation facilities such as a foot massage

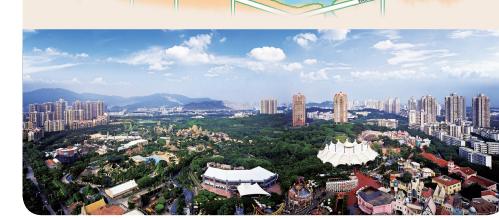
walking trail, a thrilling suspension bridge

The resort consists of Jurassic Park, Melon

Evergreen Resort —

passionate Samba dance performances.

The Maya Carnival of Happy Valley



OCT East is a large comprehensive state allows tourists to overlook the golden coastal ecological tourism demonstration zone, and line in the East of Shenzhen, integrates a mainly includes 6 areas: the Grand Canyon hilly country park and city themed park and Ecological Park, Chaxi Valley, Leisure Park, includes five themed areas: the water park, Yunhai Valley Sports Park, Dahuaxing fjord forest, Seafield Town, ecological Temple, the hotel themed community and canyon and wind-highland. Horizon House, reflecting the harmonious

coexistence of human and nature.

Website: www.octeast.com

Grand Canyon ———

The Wind Valley Country Sport Park is a golf-based outdoor sports and leisure wonder land. It is a training base for outdoor The Grand Canyon Ecological Park Olympic sports and field expansion.

Wind Valley —



China National Tourism Administration Overseas Offices

China National Tourism Administration Tokyo Office = 105-0001 Air China Building 8F, 2-5-2 Toranomon, Minato-Ku, Tokyo, Japan

Office National du Tourisme de Chine, Paris → 556–0017 OCAT Building 4F,Minatomachi,Naniwa-ku,Osaka Tel: +33-1-5659-1010 Fax: +33-1-5375-3288 Tel: +81-6-6635-3280 Fax: +81-6-6635-3281 Web: www.otchine.com E-mail: paris@cnta.gov.cn

> Fremdenverkehrsamt der VR China in Frankfurt Ilkenhansstraße 6. D-60433 Frankfurt/M D Tel: +49-69-9514-0315 Fax: +49-69-528-490 Web: www.china-tourism.de E-mail: info@china-tourism.de

China National Tourist Office, London

Tel: +44-20-7373-0888 Fax: +44-20-7370-9989

Web: www.cnto.org.uk E-mail: london@cnta.gov.cn

71, Warwick Road, London, SW5 9HB, UK

Oficina Nacional de Turismo de China en Madrid C/Gran Via 39, Piso 8 Izquierdo, 28013, Madrid Tel: +34-91-548-0011 Fax: +34-91-548-0597 Web: www.cnto.org.es E-mail: madrid@cnta.gov.cn Fremdenverkehrsamt der VR China in Zürich Brandschenkestraβe 178, CH-8002 Zürich, Schweiz Tel: +41-44-201-8877 Fax: +41-44-201-8878

China National Tourist Office, Moscow Tel: +7-495-645-0269 Fax: +7-495-642-8767 Web: www.welcometochina.ru E-mail: ntochina@mail.ru Ufficio Nazionale del Turismo Cinese, Roma Via Nazionale 75, 00184, Roma, Italia

Web: www.chinatourism.ch E-mail: zurich@cnta.gov.cn

Tel: +39-6-482-8888 Fax: +39-6-4891-3429 Web: www.turismocinese.it E-mail: info@turismocinese. Asia Tourism Exchange Center Limited B1, 20/F, Far East Finance Center,16 Harcourt Road, Hong Kong Tel: +852-2863-0000 Fax: +852-2861-1371 E-mail: atec@cnta.gov.cn

Association for Tourism Exchange Across the Taiwan Straits, Taipei Office 13F, 76 Second Section of Dunhua South Road, Da'an District, Tel: +886-2-2707-2188 Fax: +886-2-2707-2180

Association for Tourism Exchange Across the Taiwan Straits, Kaohsiung Sub-office Room C, 10F, Chung Cheng Building, No.2, Chung Cheng 3rd Tel: +886-7-238-5866 Fax: +886-7-238-5299

including its dense, bustling coastal towns, high-end

Diwang Sightseeing ———

New Look of Metrop

The Diwang Building is a 69-story skyscraper, the highest one in Shenzhen. On the top of the building is the first high-rise viewing floor, which provides tourists with a 360 degree panorama of Shenzhen and Hong

Huagiang North Commercial

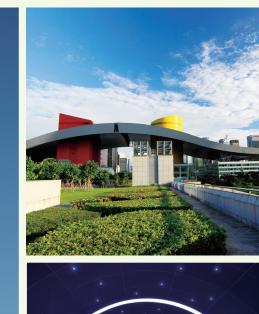
The Huagiang North Commercial

District is one of the most traditional and most popular commercial areas, gathering more than 700 businesses from dozens of industries including electronics, garments, general merchandise, catering and hotels, etc.

Shenzhen North Axis ———

Shenzhen North Axis is one of three axes in the city, and is the most bustling area of Shenzhen. Numerous buildings representing the local architecture are distributed throughout this area.







Coastal Sight

Chiwan Shenggai

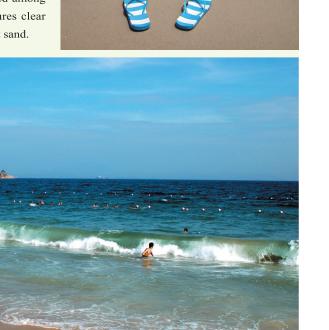
Chiwan Shenggai is located on the Nantou Peninsula. Supported by the Chiwan scenic spot and is honored as the "Oriental Harbor and centered at the Tianhou Palace, it Hawaii." Here, one can enjoy a swim in the integrates coastal landscapes, imperial sea, exercise on the beach, airship surfing, mausoleums, ancient temples, Chiwan paragliding, adventure diving and seaside fortresses, the mist of Mount Nan, the holy fishing, etc. land of martial arts, the inscribed steles of many generations and other wonderful sights.

Dameisha

Dameisha Seashore Park leans against hills, adjoins the sea and has unique mountain and ocean landscapes. Its 1,800-meter-long beach is embedded among green hills and blue seas and features clear seawater, vast beaches, and fine soft sand.

Xiaomeisha is a famous seaside tourist





Wutong Mountain

Wutong Mountain is a natural scenic spot incorporating the seashore, hills, natural vegetation and other sights, characterized by its rare, elegant, tranquil and spacious landscape. Its waterfall, odd stones, ancient trees, emerald bamboo and wonderful views are remarkably fascinating.

The Lotus Hill has attracted tourists with its refreshing and elegant views, and simple unadorned style. Standing on a marble podium at the peak and looking down at the city, you will enjoy a panoramic view

Shenzhen Expo Garden =

Shenzhen International Garden and Flower Expo Park is a municipal park boasting the latest, prettiest and most abundant



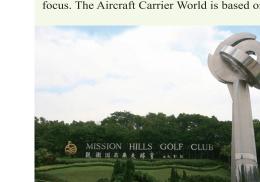
With 12 courses and 216 holes, Mission Hills is the largest golf course in the world and has tennis and squash courts, billiards, volleyball and badminton courts, etc. It is a

large-scale comprehensive sports and leisure

Website: www.missionhillschina.com

Minsk World —

Minsk World is China's first military themed park with aircraft carriers as its



focus. The Aircraft Carrier World is based on



As a modern metropolis, Shenzhen is also buildings make up a commercial corridor

a shopping paradise which gathers various which contains boutiques, franchised stores and

Dapeng New District

Dapeng Fortress — other sea deposits and eroded topographies.

Dapeng Fortress was a coastal defense military fortress in South China during the Ming and Qing dynasties. The solemn and majestic ancient town, with simple and unadorned city gates, well-preserved residences from the Ming and Qing dynasties and zigzagging lanes lined with flagstones, offers a tranquil and ancient sight.

Daya Bay ==== Daya Bay is a bright pearl in the South China Sea, and boasts a long and zigzagging golden coast with soft and delicate sand. Nearly a hundred multi-form islets are distributed here in a crescent shape. It is also known as the "small Guilin at sea."

Dongchong-Xichong —

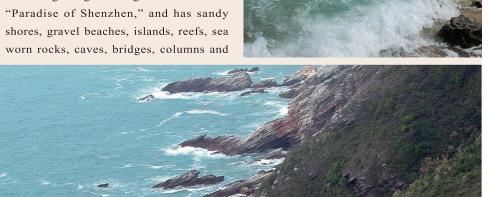
shores, gravel beaches, islands, reefs, sea



It is one of the most beautiful and exciting

coastal hiking routes in Shenzhen.

Dongchong-Xichong is known as the "Paradise of Shenzhen," and has sandy



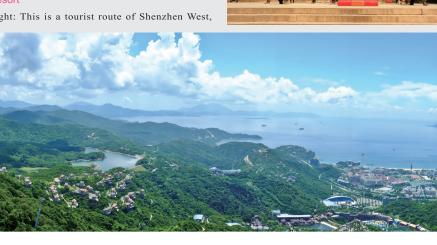
Shenzhen Urban Area

mission hills, Sea World, and the original eco-system Route: Overseas Chinese Town - East Gate Old of the Guangming Farm and Waterlands Resort, Street - Diwang Building - Lotus Hill -Shenzhen allowing tourists to appreciate beautiful sea-side

China National Tourism Administration www.travelchina.gov.cn

experience the natural beauty of this urban area.





Ccommodations & Travel Services

Accommodations					
Name	Star-rate	Add	Tel		
Shangri-La Le Hotel Shenzhen	5	No.1002 Jianshe Rd., East Side of Train Station, Shenzhen	755-82330888		
WONGTEE V Hotel Shenzhen	5	Huanggang Business Center No.2028 Jintian Rd., Shenzhen	755-88911111		
Venice Hotel Shenzhen	5	No.9026 Shennan Ave., Overseas Chinese town, Nanshan District, Shenzhen	755-26936888		
Zhongbao International Hotel	5	No.21 E. Ring 2rd Rd., Baoan District Shenzhen	755-88888333		
Royal Suites and Towers Hotel	5	No.1003 Shennan E. Rd., Luohu District, Shenzhen	755-25130999		
Pengke Ingenious Hotel	4	No.1076 Heping Rd., Luohu District, Shenzhen	755-61864666		
Home Fond Hotel (Chunfeng)	4	No.3011 Chunfeng Rd., Luohu District, Shenzhen	755-82333388		
Great Wall Hotel	3	No.2086 Honggui Rd., Luohu District, Shenzhen	755-25583369		
Xinyue Hotel	4	No.2062 Nanxin Rd., Nanshan District, Shenzhen	755-85000055		

	Name	Add	Tel		
	China Travel Service Shenzhen	No.2 Chuanbu St. Heping Rd., Luohu District, Shenzhen	755-8247705		
	China Travel Service Shenzhen	6^{th} floor CTS Building, No.3023 Renmin S. Rd., Luohu District, Shenzhen	755-8225588		
	Hu Spring International Travel Service Shenzhen	No.31 Haoye Rd., Baoan District, Shenzhen	755-2371459		
	China Youth Travel Service Shenzhen	15 th Floor Xin'an Building, No.3009 Renmin S. Rd., Luohu District, Shenzhen	755-8225588		



By Air

Located in the Fuyong Neighborhood Bao'an District, Shenzhen, Shenzhen Bao'an International Airport is China's fourth largest airport. It is 32 km away from the urban area, around a 30-45 minutes drive. The airport has opened more than 110 domestic routes and 14 international routes.

ransportation



By Railway Shenzhen has three railway stations: the Shenzhen Railway Station, Shenzhen West Railway Station and Shenzhen North Railway Station dispatches around 110 intercity CRH trains to Guangzhou and around 20 ordinary long-distance trains. The Shenzhen West Railway Station is mainly used as a station for ordinary trains. The Shenzhen North Railway Station is a high-speed train station.

with opened routes covering main provinc

Traffic Accident

Station. Among them, the Shenzhen Railway Shenzhen Baoan Airport

By Road Shenzhen has eight intercity bus terminals and a number of passenger distribution points

and municipalities on the mainland, as well as Hong Kong and Macao.

Water transportation

Shenzhen's water transportation includes eight ports such as Shekou and Fuyong, and 12 piers. Shekou Pier is at the intersection of Hong Kong and Macao Avenue, Shekou and Nanhai Avenue and has boats sailing daily to and from Zhuhai, Guangzhou, Macao, Hong Kong and Kowloon.

Useful Telephone Numbers and Websit

DD Code of China

Telephone Number Enquiry 114

In shenzhen, primarily a city of

from almost ever different part of the country can be found. Naturally, Cantonese cuisine is the most popular, since it the sea, so visitors must sample the seafood. and "Huiji," are on this street.

Xixiang Metapenaeus Ensis, Nan'ao sea

urchin, Guangming young pigeon, Fuyong

Aconitum fish and other seafood dishes are

East Gate Food Street

worth tasting.

Compared to the Huaqiang Food Circle, the East Gate Food Street is more leisurely. Its local snacks are famous throughout Shenzhen. Popular snacks found here include Hunan's Juewei duck neck, Sichuan's hot and sour rice noodles, and Guangzhou's rice noodle rolls.



Bagua Food Street

The street snacks of Bagua Food Street re mainly found at Bagua Road 1, including





local style dishes from all over China. Most of the establishments here are chain restaurants with strong reputations and authentic flavors. is a city of Guangdong. Shenzhen is close to The most famous chain restaurants, "Victory"





high-level international brands and popular other shops. commodities. The three key categories of products visitors can buy here are electronic

products, fruit and seafood.

East Gate Commercial Circle

spread over the old street. Its long arcade

Huaqiang North Commercial Circle, primarily an electronics market, integrates general merchandise, garments, jewelry, East Gate Pedestrian Street is the catering, storage and many other industries. commercial area with the longest history in Main shopping malls include the general Shenzhen. It boasts the Maoye Department merchandise and famous women's brand Store, Rainbow Bazaar and other large clothing mall Fine City, Huaqiang North Plaza, department stores. Stores of different sizes are Stars Plaza and Maoye Department Store, etc.

Huaqiang North Commercial Circle



Shenzhen Convention &

Center is a beautiful landscape on the south axis of Shenzhen City. With a perfect combination of steel architecture, glass domes and curtain walls, illuminated by colorful lights, it presents an exquisite and elegant sight, known as "Crystal Palace."

most typical ecological-culture-themeo tourist resort in Shenzhen to date. The resort is based on a subtropical coastal wetland ecosystem at the estuary of the Pearl River and has multiple lakes, dense jungles, green grass

into the village to create oil paintings and do artwork duplication. An oil painting industry



Other attraction circle centered at Dafeng Village has since Exhibition Center formed, radiating to Fujian, Guangdong,

Hunan, Jiangxi, Hong Kong and Macao. Shenzhen Convention & Exhibition

Waterlands Resort —

Waterlands Resort is the largest and and fresh air.

Dafen Oil Painting Village Since 1989, a number of painters moved



